

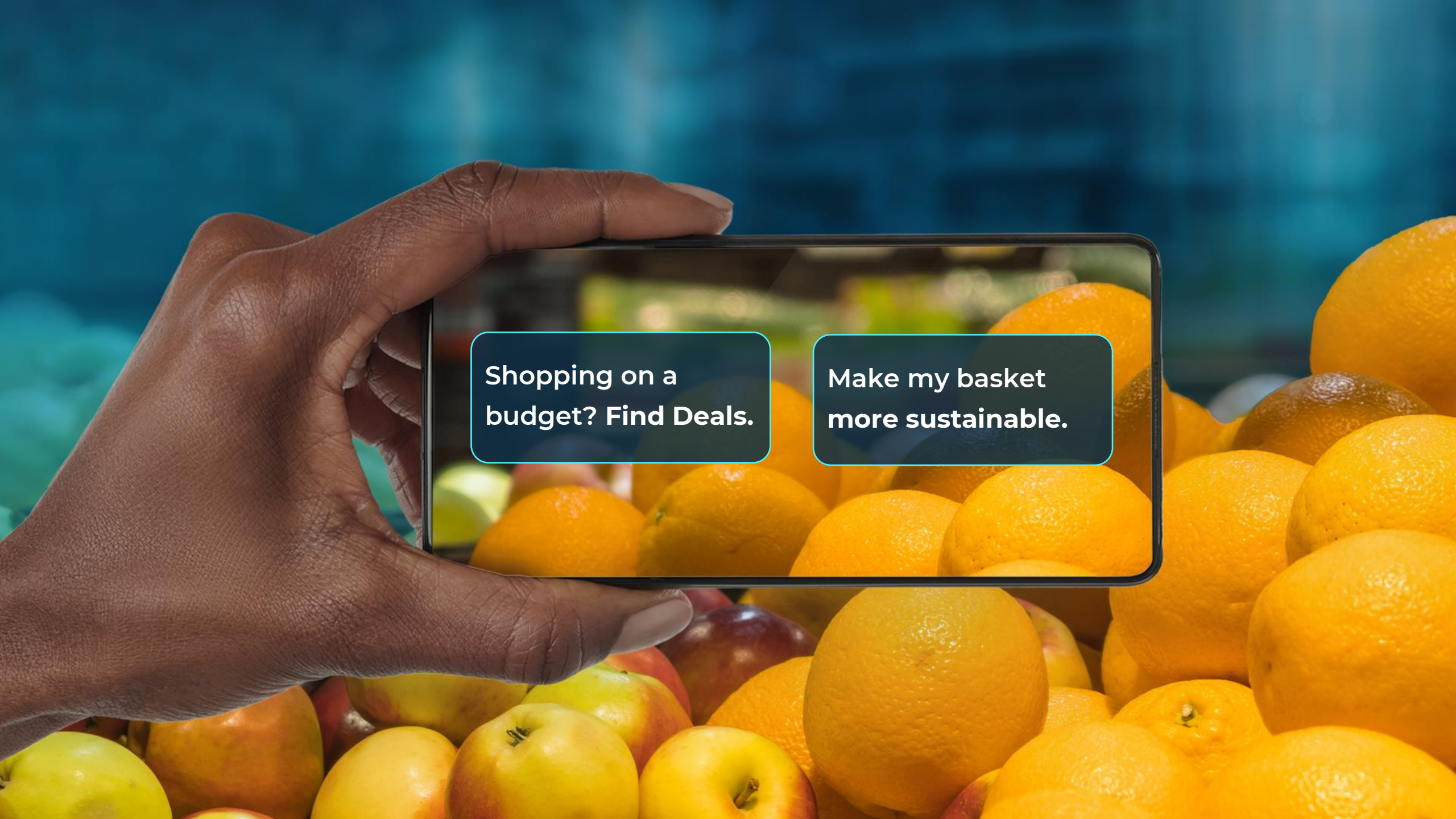
The Future of Store Experience

RETAIL AT THE CENTER OF GENERATIVE AI

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A hand with dark skin holds a black smartphone horizontally. The phone's screen displays two white text boxes on a background of fruit. The background of the entire image is a close-up of a pile of fruit, including many bright yellow lemons and some red and yellow apples. The background is softly blurred, showing hints of a grocery store setting with blue lighting.

Shopping on a
budget? **Find Deals.**

Make my basket
more sustainable.

Out of Stock % in 1970s ?

7-8 %

Out of Stock % in 2023 ?

7-8 %

1.

Algorithmic On Shelf Availability

2.

Predictive Supply Chain Forecasting



1.

Algorithmic On Shelf Availability

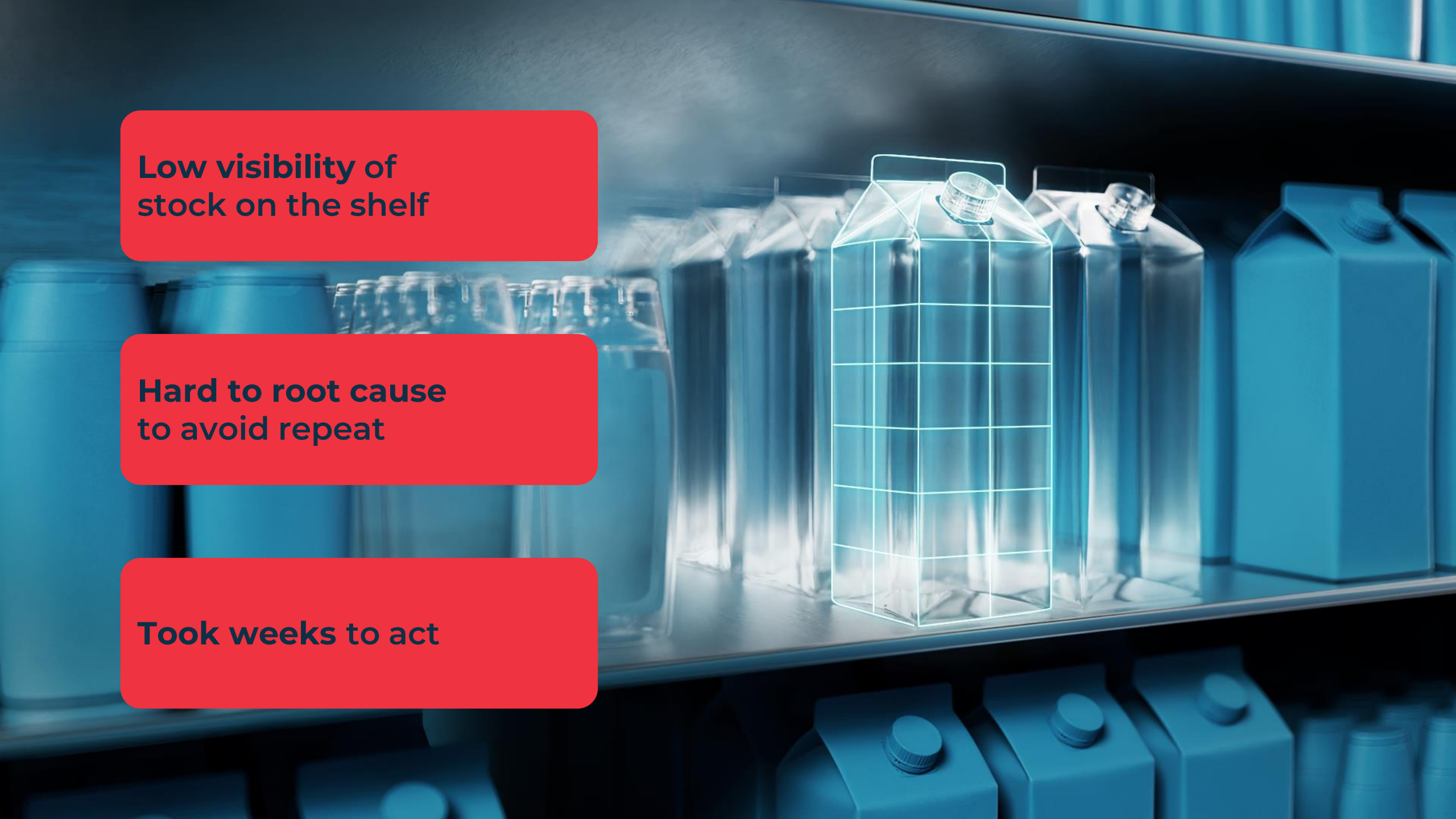
2.

Predictive Supply Chain Forecasting

**Low visibility of
stock on the shelf**

**Hard to root cause
to avoid repeat**

Took weeks to act





**High visibility through
Algorithmic Modeling**

**Rootcause through
Automated Decision Trees**

**Realtime Feedback
Loop & Alerting**

10,000x

more visibility of item/store coverage



1.

Algorithmic On Shelf Availability

2.

Predictive Supply Chain Forecasting



1.

Algorithmic On Shelf Availability

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Predictive Supply Chain Forecasting



4 weeks
old data

**Business
Goals**

Forecast

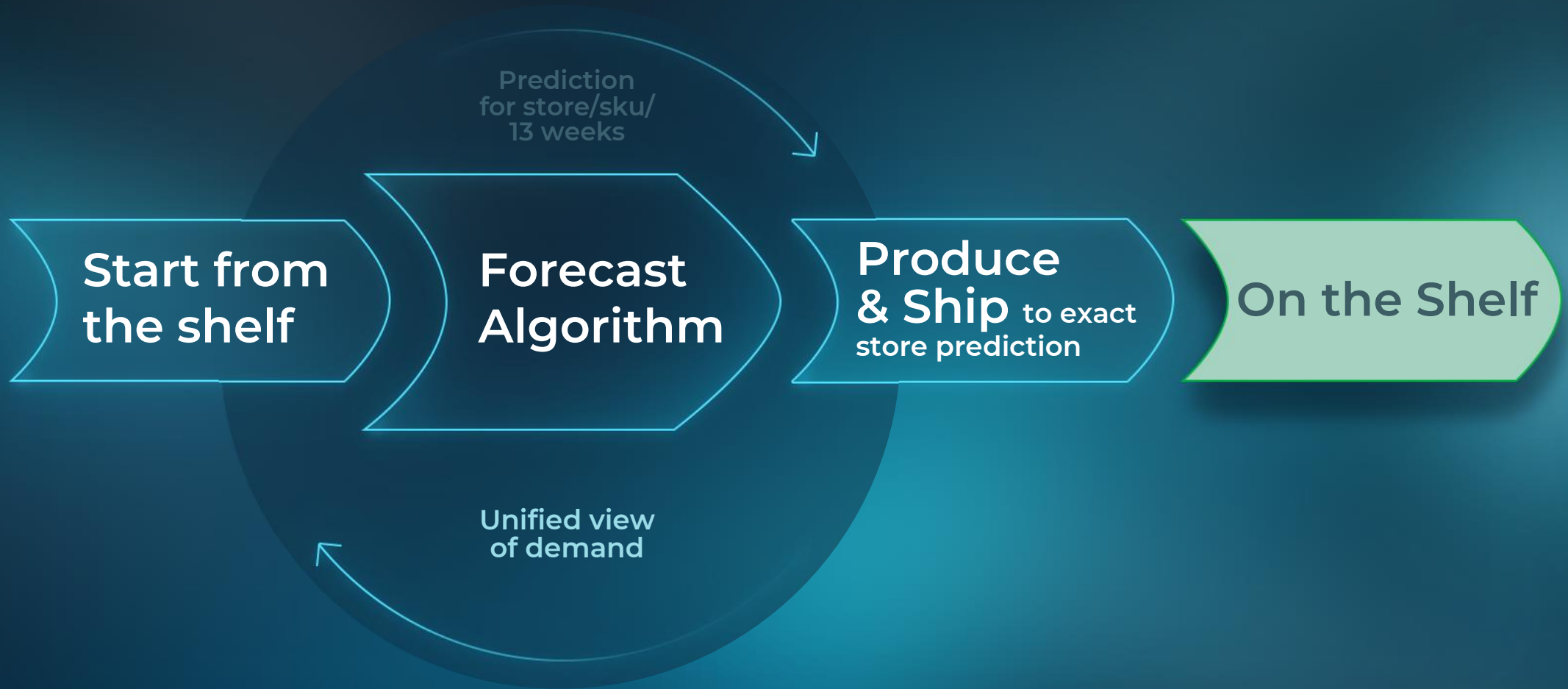
**Produce
& Ship**

Inaccurate

Excel sheets

manual
overrides

CHANGE PARADIGM



Grow Categories
Less Waste
Proactive Operations







The P&G logo is centered on the left side of the image. It consists of the letters "P&G" in a white, serif, italicized font, set against a dark blue circular background. The background of the entire image is a blurred photograph of a crowd of people, overlaid with numerous semi-transparent circles in various colors including blue, green, yellow, red, and white.

P&G



chatPG

The image features the P&G logo, which consists of the letters "P&G" in a white, serif font, centered within a blue circle. The circle has a gradient, being a lighter blue on the left and a darker blue on the right. The background is a blurred image of a crowd of people, overlaid with numerous semi-transparent circles in various colors including yellow, light blue, teal, green, red, and white. The overall composition is vibrant and modern.

P&G



Thank you.