The Future of Store Experience

RETAIL AT THE CENTER OF GENERATIVE AI

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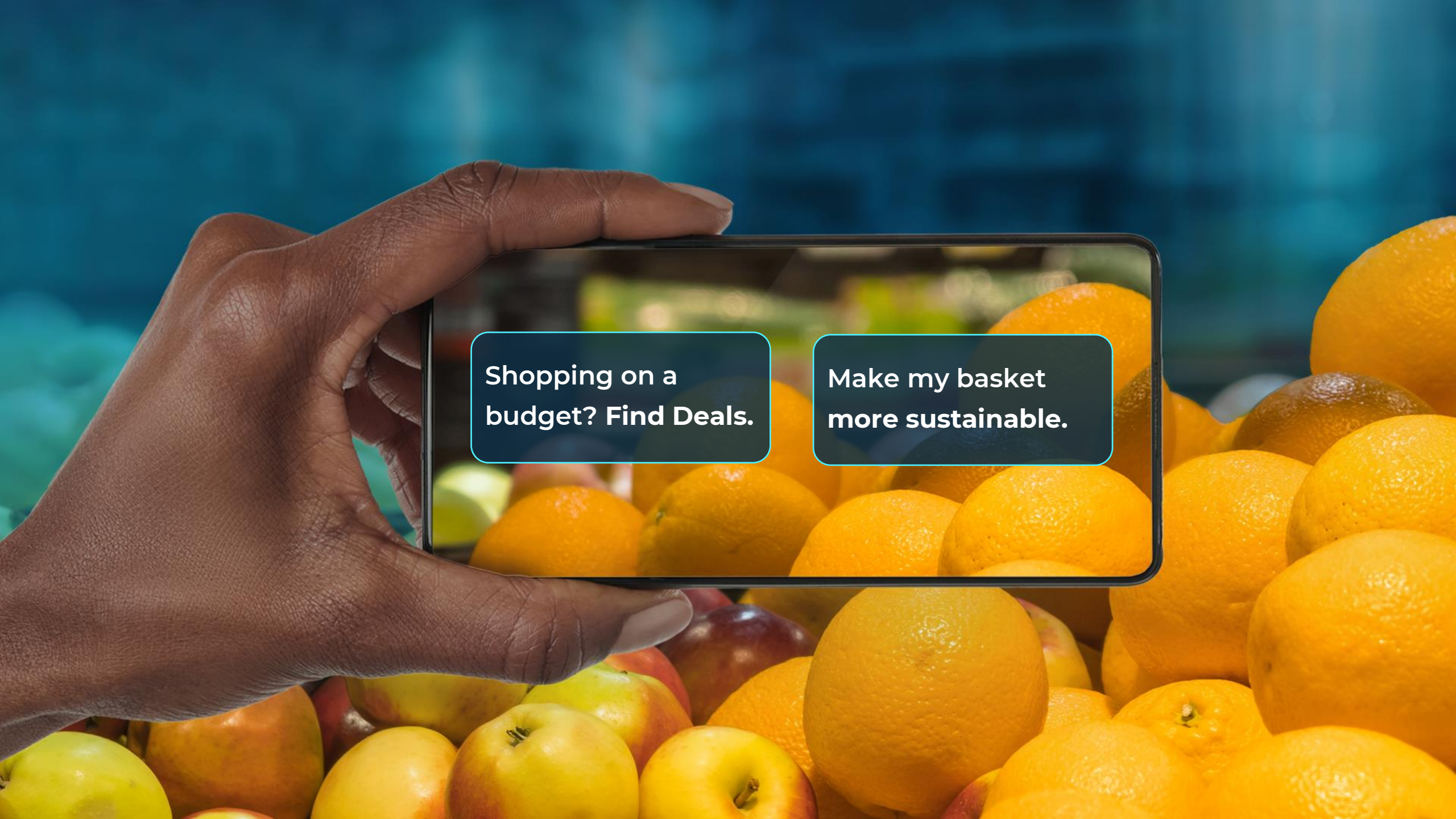

Shopping on a budget? Find Deals.
Make my basket more sustainable.

Out of Stock % in 1970s ?

7-8 %

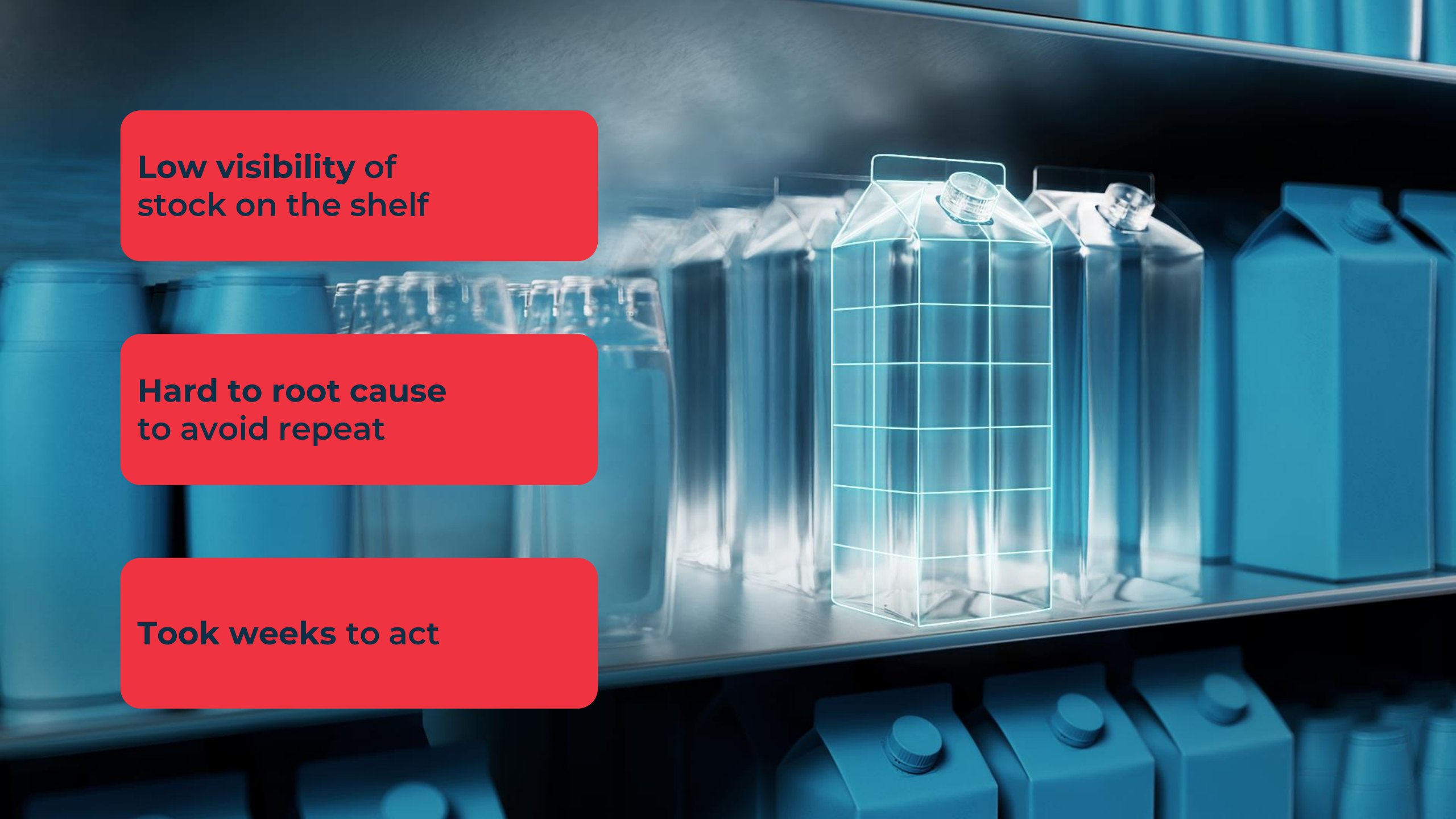
Out of Stock % in 2023 ?

7-8 %

1. Algorithmic On Shelf Availability

2. Predictive Supply Chain Forecasting

1.
Algorithmic On Shelf Availability
2.
Predictive Supply Chain Forecasting


Low visibility of
stock on the shelf
Hard to root cause
to avoid repeat
Took weeks to act

High visibility through
Algorithmic Modeling
Rootcause through
Automated Decision Trees
Realtime Feedback
Loop & Alerting

10,000x

more visibility of item/store coverage

1. Algorithmic On Shelf Availability

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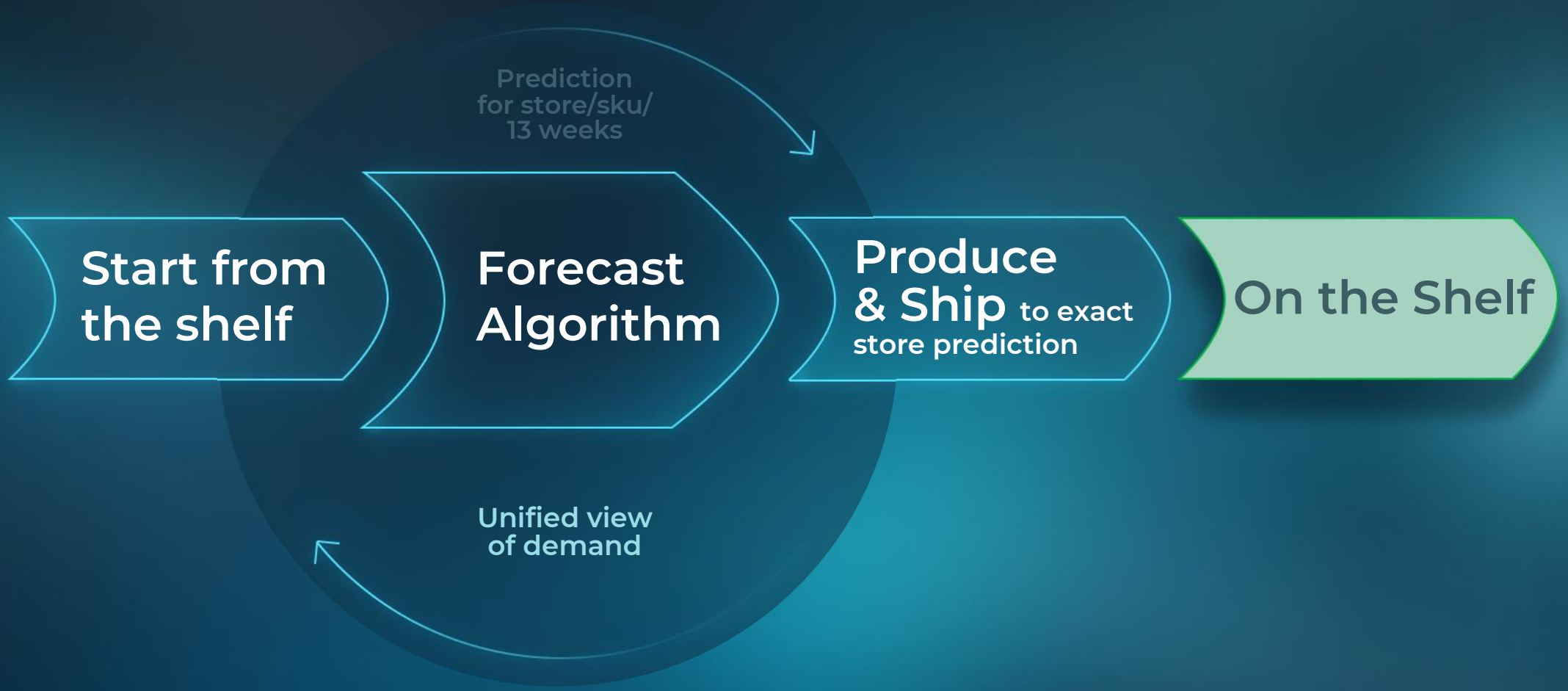
2. Predictive Supply Chain Forecasting

4 weeks old data
Business Goals
Forecast
Produce & Ship
Inaccurate
Excel sheets
manual overrides

CHANGE PARADIGM


Prediction
for store/sku/
13 weeks
Start from
the shelf
Forecast
Algorithm
Produce
& Ship to exact
store prediction
On the Shelf
Unified view
of demand

Grow Categories

Less Waste

Proactive Operations

P&G
chatPG

P&G

P&G
Thank you.