

The image features a dark background with decorative geometric patterns in the corners. These patterns consist of numerous small triangles in shades of blue, green, yellow, orange, and pink, arranged in a way that suggests movement or a digital grid. The triangles are of varying sizes and are clustered together to form larger, abstract shapes.

INSIDER TRENDS

Futureproof Grocery Ecosystems

Cate Trotter - Head of Trends

The image features a dark background with decorative geometric patterns in the corners. These patterns consist of numerous small triangles in shades of blue, green, yellow, orange, and pink, arranged in a way that suggests movement or a digital grid. The triangles are concentrated in the top-left, top-right, and bottom-left corners, with some extending towards the center.

INSIDER TRENDS

Futureproof Grocery Ecosystems

Cate Trotter - Head of Trends

US shopping trips that
begin online

76%

% of US FMCG growth that
ecommerce is driving

90%



MARKS &
SPENCER



CHANEL

L'ORÉAL



Walmart

worldpay



CLARINS
PARIS



Mercedes-Benz

Clarks

ABSOLUT
Country of Sweden
VODKA



Lindt



PUIG



JYSKE BANK

METRO
GROUP



TESCO



SAMSUNG

Etam



BOSS
HUGO BOSS

PHILIPS



Galeries
Lafayette



AGGREGATE
INDUSTRIES

CRÉDIT
AGRICOLE



TOM TAILOR
GROUP

NOKIA



SWAROVSKI

LVMH

FUJITSU



LUXOTICA

Johnson & Johnson

Fully flexible

Hema, China

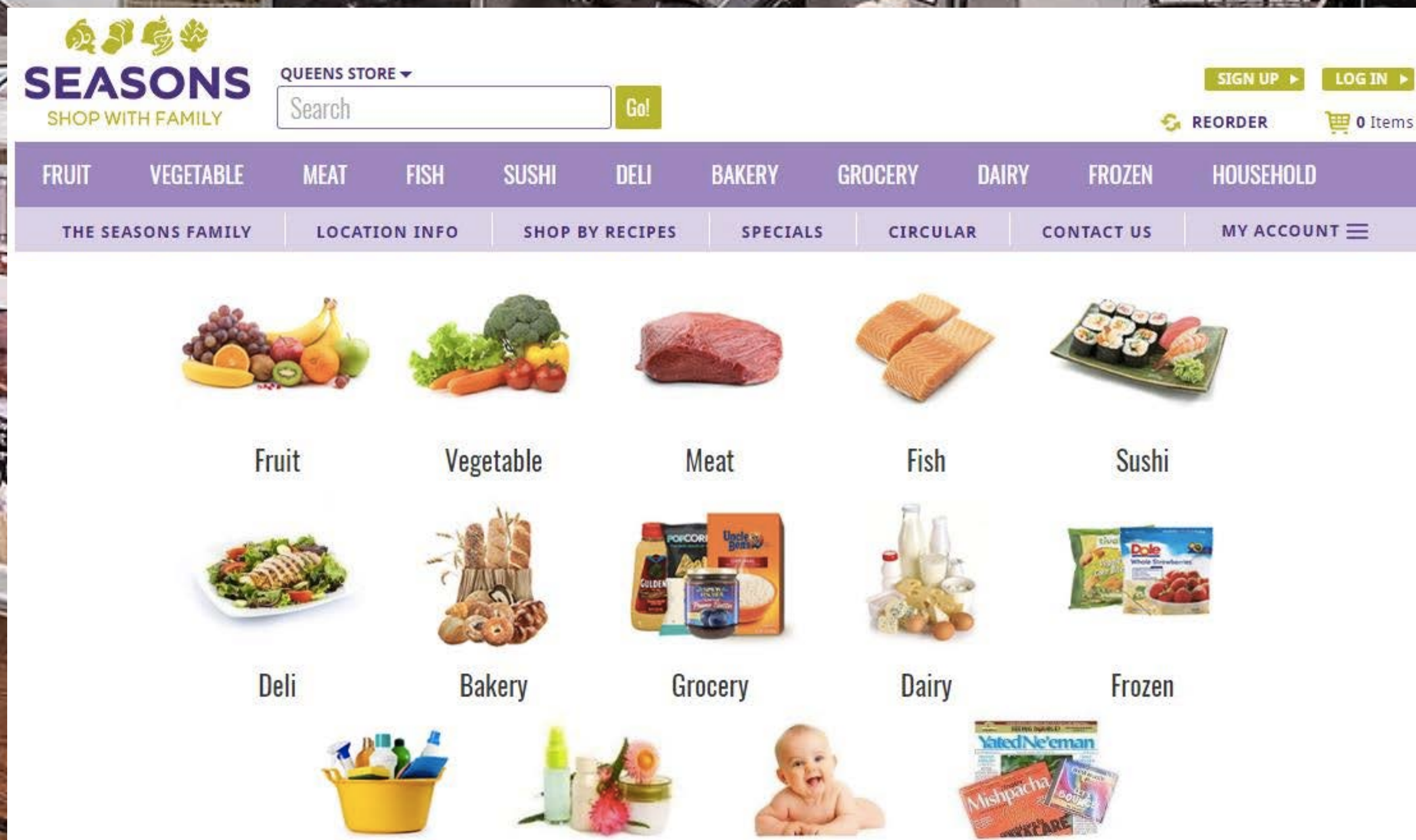
1. Order groceries online to cook at home
2. Order food, prepared by Hema chefs, delivered within 30 mins
3. Buy in-store, have food cooked for carry out
4. Visit store, food delivered to home or office
5. Pick food in-store, cooked and eaten in-store
6. Traditional grocery!!



Ling Shou Tong from Alibaba



15% uplift in sales typically achieved



FREE DELIVERY FOR ORDERS OVER £30!

CONTACT | +447473396460 | INFO@GROCEMANIA.CO.UK |      

Grocemanía

LOGIN | REGISTER | CART (0)

HOME

SHOPS ▾

RECIPES

CONTACT US

FAQ



ONLY £10 MINIMUM ORDER

Online Groceries From Local Stores

START SHOPPING

25% of US seniors are interested in
online grocery ordering w fast delivery



Source: IRI, Consumer Connect Survey, January 2018

Convenient

BingoBox 缤果盒子 NO.A1003

倍便利
24小时全自助智能便利店





Stockwell, US

Tesco + IFTTT for voice



Alexa buys milk

If You say "Alexa trigger buy milk", then add 1 pint semi-skimmed milk (or whatever milk you usually have) to your basket

by Tesco ✓

Get started

works with 



Google Calendar

Sun

8



Sponsored swim

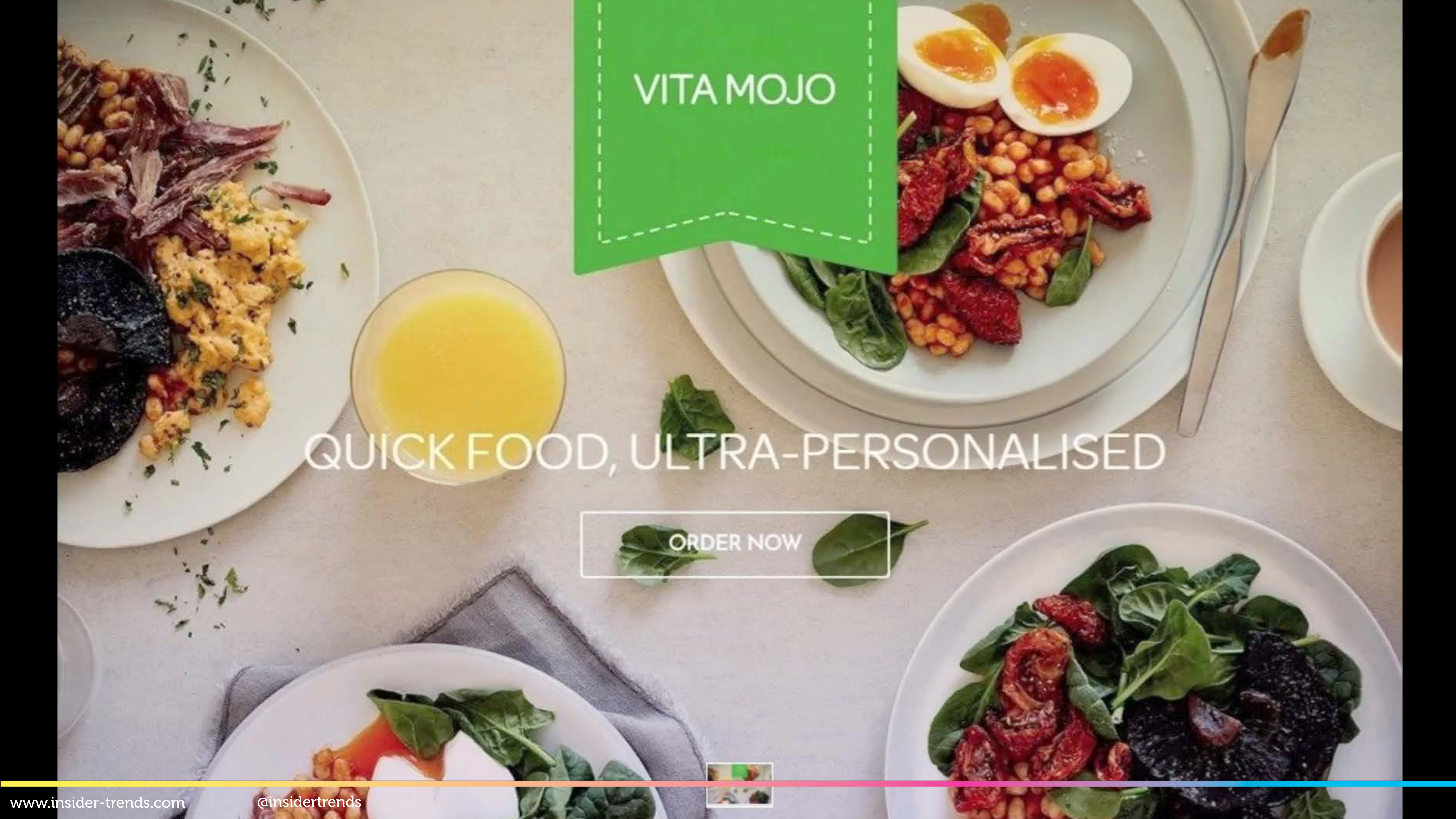


Sunday, 8 April
7:00am – 10:00am



My calendar
Created by: Cate Trotter

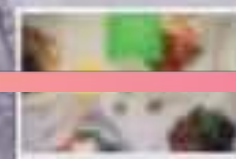
Sponsored swim
7 – 10am



VITA MOJO

QUICK FOOD, ULTRA-PERSONALISED

ORDER NOW



Optimised



80%

out of stock
reductions

5%

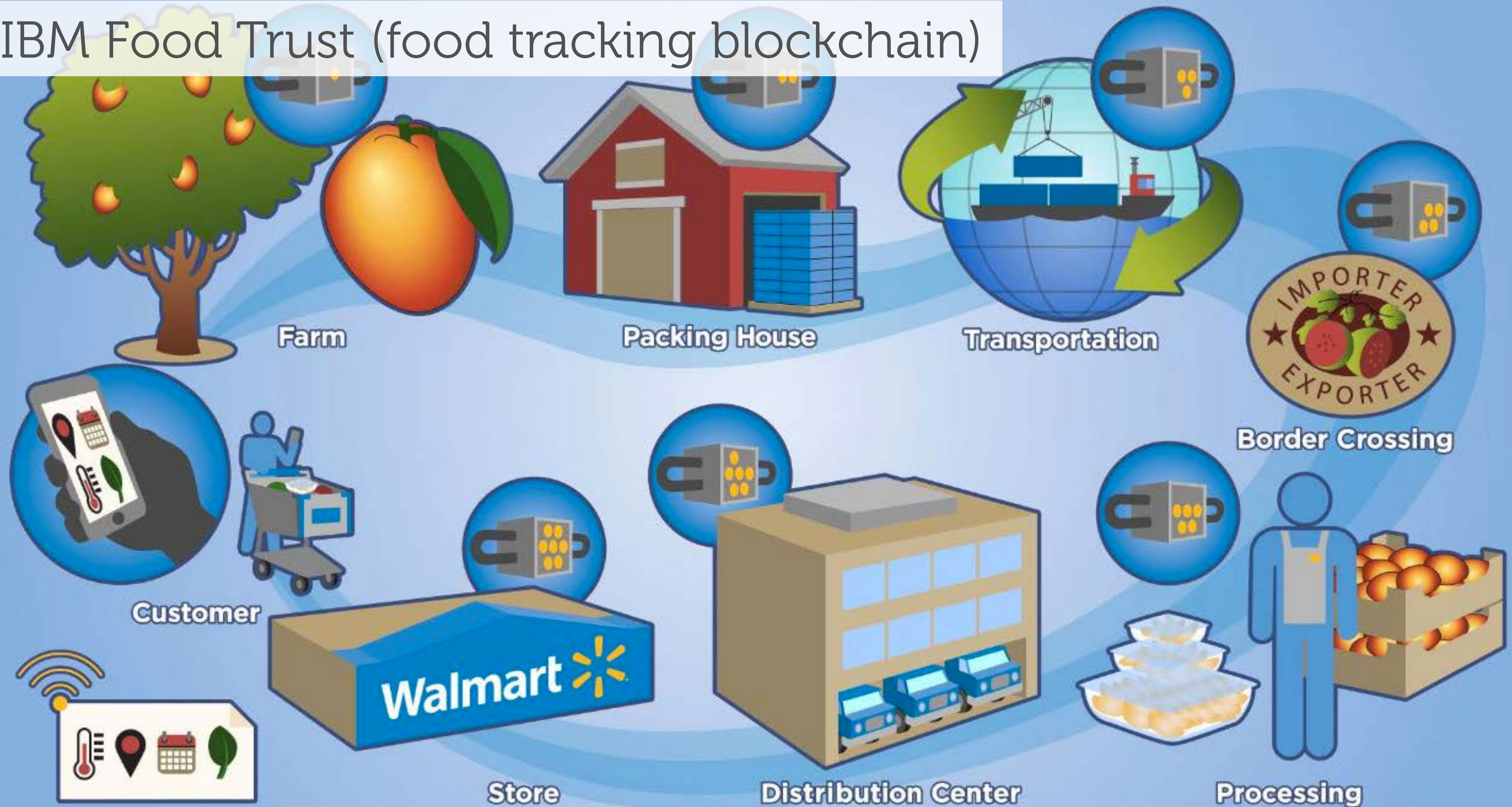
improved
profits

30%

faster
growth rate

Morrisons and Blue Yonder

IBM Food Trust (food tracking blockchain)



MEMBERS



FARM ON MILL CREEK MEADOW



CHARLESTON, AR

Farmers: Bills Staggs

The Staggs family tends to the animals in 120 acres of woodlands and pastures near Charleston, AR. After his daughter became a vegetarian because of her dissatisfaction with practices in the commercial meat industry, Bill became more interested in



DETTELBACH FARMS



WYNNE, AR

Farmers: Steve, Ashley, and Jeff Dettelbach

Brothers Steve and Jeff and Steve's wife Ashley operate **Dettelbach Farm** on thirty acres in the Arkansas delta. They are focused on operating a diversified, sustainable farm that will be an inspiration for and connection to their community



FALLING SKY FARM



LESLIE, AR

Farmers: Andrea Todt and Cody Hopkins

Andrea and Cody are first-generation farmers who have been tending to animals in the heart of the Ozark Mountains since 2007. Having long felt a strong pull toward sustainable farming and living, they work to ensure that their agricultural practices



Grass Roots Farmers' Coop w Heifer USA + Provenance (blockchain)

Farmstead, Bay Area, US



FRESHAI

Smarter JIT with AI.

Each week, your FreshAI model recommends exactly how much to order from your vendors for each item you stock. No more spreadsheets, manual guessing, or items sitting on shelves that never sell.

Increase profits

Better predictions result in your shelves being stocked perfectly, which helps your business drastically reduce food waste and increase margins, while still reducing out of stocks for customers.

At Farmstead, FreshAI has reduced perishable food waste to under 10%, compared to 35-40% at traditional supermarkets.



Ocado Smart Platform

TECH
INSIDER

Grocery industry
average profit margin

< 6%

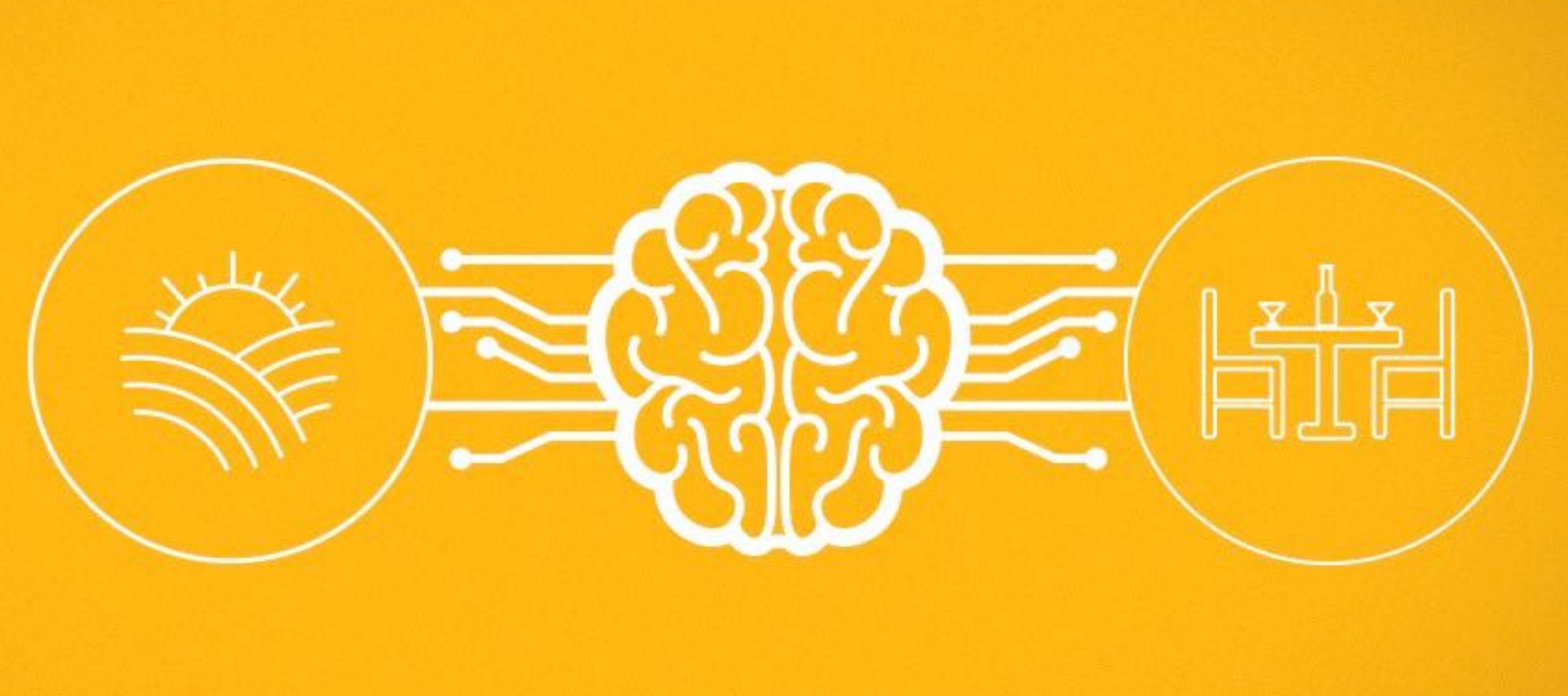
Ocado's expected
profit margin

12%

Oxbotica, Vera from Volvo, Starship Technologies



So what now?



26 July 2017



PRODUCT
Pasture-raised Chicken

 **REGISTERED BY**
Falling Sky Farm

4154 State Hwy 254, United States

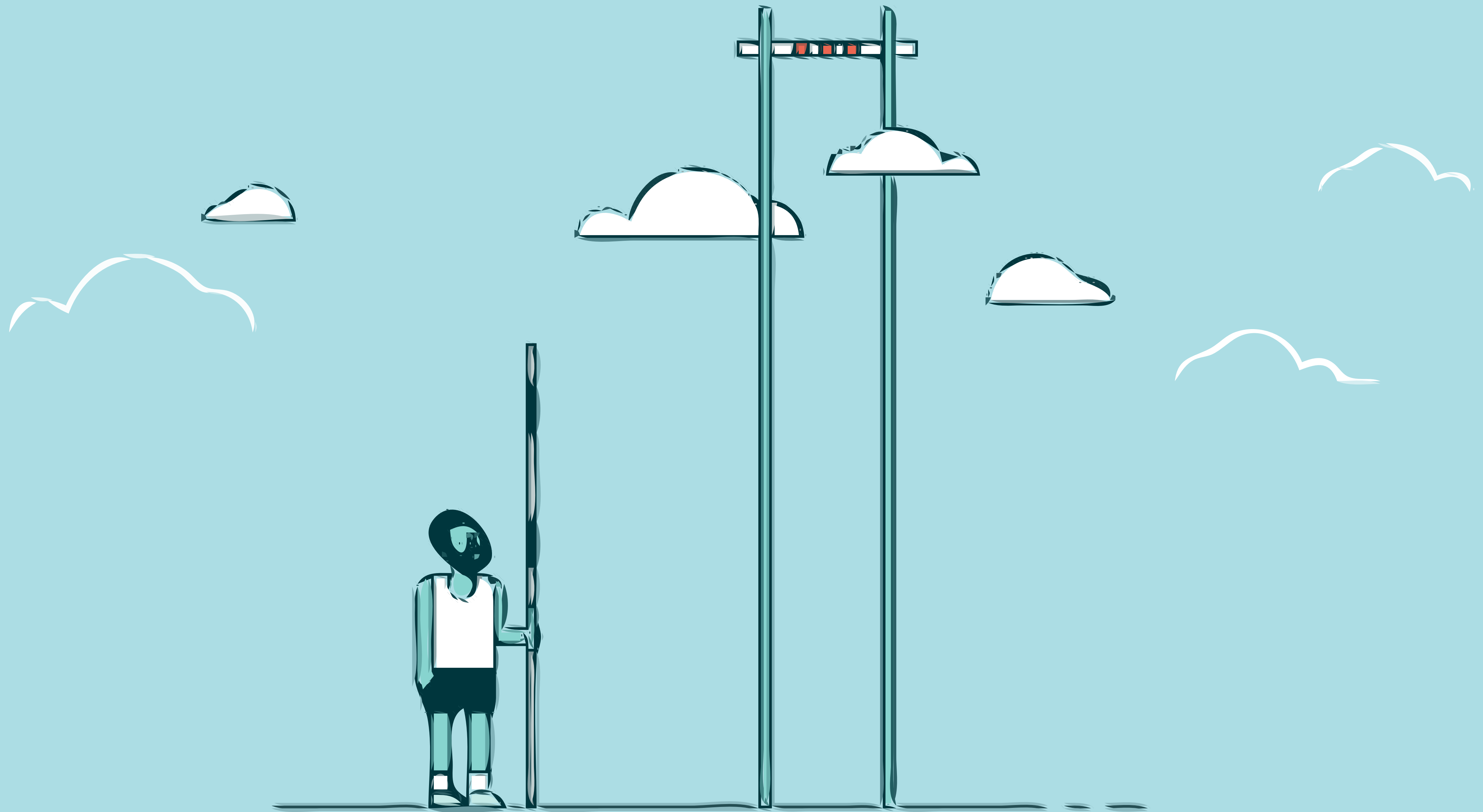
26 July 2017

TRANSFERRED TO
Natural State Processing

 > 

Clinton, AR, United States





A large, rectangular cake is shown, covered in a thick layer of small, round, red sprinkles. The cake is resting on a light-colored wooden surface. A large, white, bold '90%' is superimposed over the center of the cake. The background is a plain, light-colored wall.

90%

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90%